

## PRESS RELEASE

### Central Iowa Healthcare enters joint venture with Physiotherapy Associates

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Central Iowa Healthcare and Physiotherapy Associates have announced a joint venture to provide physical therapy services at the Marshalltown-based hospital and two free-standing clinics served by Central Iowa Healthcare.

According to Brett Raasch, Regional Vice President with Physiotherapy, the joint venture is “an opportunity to bring together the best of both worlds.” The former Marshalltown Medical & Surgical Center, now Central Iowa Healthcare, “has done an exemplary job of providing physical therapy services to the local community,” says Raasch. “It is because of their talented clinicians and dedication to their patients that we were interested in partnering.”

Physiotherapy Associates, a nationally recognized physical therapy provider, based in Exton, PA owns 540 facilities in 32 states. “Establishing a joint venture is a great way for us to bring the benefits of a national organization to the local level,” says Raasch. By implementing our nationally proven best practices, niche therapies and multi-disciplinary approaches we can collaborate with the clinical staff at Central Iowa Healthcare to bring even more patient-focused services to the area.

Central Iowa Healthcare currently employs XX clinicians who will continue to be the core service providers, says Liz Zuercher, Vice President of Administrative Services at Marshalltown Medical & Surgical Center. “We are proud of the skills and experience of our therapists, and patients can expect to see the same friendly faces at our three facilities,” says Zuercher.

#### About Physiotherapy Associates

Physiotherapy Associates is the nation’s foremost provider of outpatient rehabilitation services. Physiotherapy Associates employs an industry-leading team of physical therapists and healthcare practitioners who are dedicated to high-quality patient care. The company provides physical therapy, industrial rehabilitation, sports medicine and orthotics & prosthetics services to millions of patients each year across the United States. With more than 500 clinics, Physiotherapy Associates is national in scope, local in care. For more information, visit [www.MyPhysio.com](http://www.MyPhysio.com), follow us on Twitter (@PhysioCorp), or become a Physio fan on Facebook.

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